

**HIGHLANDS BUSINESS PARTNERSHIP, INC.**  
**140 Bay Avenue, Highlands, NJ 07732**  
**Phone 732-291-4713 ~ Board email: [hbp@highlandsnj.com](mailto:hbp@highlandsnj.com)**

<b>BOARD MEMBER</b>	<b>TERM ENDS</b>	<b>BOARD MEMBER</b>	<b>TERM ENDS</b>
President, Jay Cosgrove – A	12/31/2023	Nancy Burton – P	12/31/2023
Vice President, Doug Lentz – P	12/31/2022	Carla Cefalo – P	12/31/2023
Treasurer, Kim Slate – P	12/31/2023	Charlie LaRue - A	12/31/2024
Secretary, Donica Basinger – P	12/31/2023	Anna Little - A	12/31/2022
Dave Baker – A	12/31/2022	Gloria Miller – P	12/31/2024
James Barker - A	12/31/2024	Filomena Antoniello - P	12/31/2022

P = Present – A = Absent

Also, in attendance; Mayor Carolyn Broullon, Craig Andrews (The Chubby Pickle).

Meeting was called to order at 6:49 PM, at Off the Hook Restaurant, 1 Navesink Avenue followed by the Pledge of Allegiance. Roll call was taken with an initial quorum of 8 board members being present followed by introductions of all in attendance.

**Approval of Minutes**

Review September 26, 2022, Meeting Minutes (Emailed to BOD for vote).

- Motion to approve the March 28, 2022, Minutes by Gloria Miller, seconded by Doug Lentz, all in favor, the motion carried.

**Treasurer’s Report – reported Kim Slate**

- \$103,377.79 less outstanding checks of \$1,142.37, leaving a balance of \$102,235.42.
- Valley Raffle Account: \$30,643.29 less outstanding checks of \$4,959.96 leaving a balance of \$25,683.33.
- Motion to approve Treasurer Report – Donica Basinger, seconded by Gloria Miller, all in favor, motion carried.

**Executive Report:**

- 2021 Review & 990: Due November 15th, Karen Taylor-Burke will have done well before deadline.
- 2022 Scholarships: Awarded \$1,000.00 to Oliva Fair, \$1000 to Tri-M in honor of the late Mr. Star and \$500 to Melissa Procopio’s scholarship fund. A total of \$2500 was awarded.
- Seasonal Staff: Sophia G. working part time.
- Food Pantry Donations: 5-6 pallets of food donated, give \$200.00 to truck driver. Leftover food from NY Bike Ride to OLPH. Pallet of pet supplies donated to “Wag on Inn Rescue” through Dr. Linda Morrone.
- HBP 2022 Contributions & Sponsorship: Has slowed down.
- Scooter Service: Use for Fall Events. Donation only and tips. Will Start earlier 2023.

**Mayor’s Report – Mayor Broullon**

- Off lease dog area at Popamora Point named in honor of Kerry E. McEntee Gowan.
- Council President Jo-Anne Olszewski working on Huddy Park to become designated a Historic Place. Next, she will begin working on Gertrude Ederle Park.
- Borough Hall Building going well.

**Marketing & Communications Report:**

- 2023 NJ Travel & Tourism Grant: Submitted on 6/15/2022.
- 2022 Marketing Grant in process. It is partially used for Google Ads, Videos and Spherical photography to put on google

Social Media & Videos: Sophia to handle Instagram and Facebook. John from Red Bank Pulse doing videos & additional Social Media for HBP 6 years, We upload to our Youtube channel and adds search words.

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**Events Recap:**

- 28<sup>th</sup> Annual Farmers Marker: On going, last day November 19, 2022.
- 27<sup>th</sup> Annual Clamfest: Income \$61,000.00 Expense \$46,342.00 Motion to go down from 3 days to 2 days (Friday & Saturday) made by Donica Basinger, second by Doug Lentz all in favor. Motion passed.
- 20<sup>th</sup> Annual Twin Lights Ride: Held on Saturday September 17, 2022, with 2,880 riders. Never on a Saturday again. October 1, 2023.
- Hot Rods for Heroes Classic Car Show: Rescheduled for rain day. 70 cars at \$10.00 registration. Income \$915.00 expenses 1,920.00.
- Taste of Highlands: June 25, 2022. Income \$12,000.00 expenses \$217.24.

**Upcoming Events:**

- 21<sup>st</sup> Annual Oktoberfest: October 1, 2022, with rain day October 2. Ordered beer and White Claws.
- Fall Taste of Highlands: October 8, 2022. 21 participants Scooter will be running.
- 3<sup>rd</sup> Annual Boo Brew by the Bay: October 15, 2022, with rain date of October 16 at Seafarer.
- Howl-O-Ween: October 29, 2022, to be held at Seafarer.

**Visual Improvements: Nancy Burton**

- New Fall plants put in and looking great.
- Will change to Christmas planters before Tree Lighting on December 2, 2022.

**New Business:**

- Farmacie: Grand Opening September 21, 2022. Ribbon Cutting September 19, 2022.
- Et Al Fine Foods: rescheduling.
- Dock Donuts: scheduling ribbon cutting.

**Old Business:**

- Linden Avenue Welcome Sign: Installation in October.

**Next Meeting:** Annual Meeting is November 28, 2022.

Motion to Adjourn at 8:02 PM made by Carla Cefalo, second by Doug Lentz, all in favor and motion carried.